

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicants : Tetsujiro Kondo, et al.  
Serial No. : 09/966,704  
For : AUDIENCE RESPONSE DETERMINATION APPARATUS,  
PLAYBACK OUTPUT CONTROL SYSTEM, AUDIENCE  
RESPONSE DETERMINATION METHOD, PLAYBACK OUTPUT  
CONTROL METHOD, AND RECORDING MEDIA  
Filed : September 28, 2001  
Examiner : Dominic D. Saltarelli  
Art Unit : 2623  
Confirmation No. : 6412

745 Fifth Avenue  
New York, NY 10151  
Tel. (212) 588-0800

**CERTIFICATE OF ELECTRONIC FILING**

I hereby certify that this correspondence is being transmitted via  
Electronic Filing Services on December 12, 2007.

Susan Powell  
(Name of person signing transmittal)  
Susan Powell  
Signature  
December 12, 2007  
Date of Signature

**AMENDMENT UNDER 37 C.F.R. § 1.111**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In response to the non-Final Office Action mailed on September 21, 2007, having a three-month shortened statutory period for response set to expire on December 21, 2007, please amend the above-identified application as follows.

**Amendments to the Claims** are reflected in the listing of claims, which begins on page 3 of this paper.

**Remarks/Arguments** begin on page 13 of this paper.